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NOV
2022



iteipmai

MAP SYMPOSIUM

Medicinal, Aromatic and Perfum plants



ABSTRACTS



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LAURENT MARTINEAU

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Président of iteipmai

EDITORIAL

Each "Rendez-vous d'Herbalia" is eagerly awaited, but probably even more this edition, which has been postponed twice due to health precautions.

This symposium allows networking, exchanges, and conviviality moments between the actors of MAP sector. It is a great opportunity to explore the subjects of development or concerns for our map productions.

During these two days, iteipmai and its partners will present their work covering the subjects of genetics, adaptation of plants to climatic, environmental and sanitary aggressions. A whole afternoon will be devoting to the contaminant's topic, still a subject of great concern, with conferences and round tables that will be very instructive.

Agroecology and new production methods will be illustrated by very instructive feedbacks. Finally, how couldn't we close a symposium without projecting the future for our sector, by exploring the different scenarios and mention the relocation of productions.

To summarize, the program promises to be very rich and to give ideas for the future of the MAP sector.

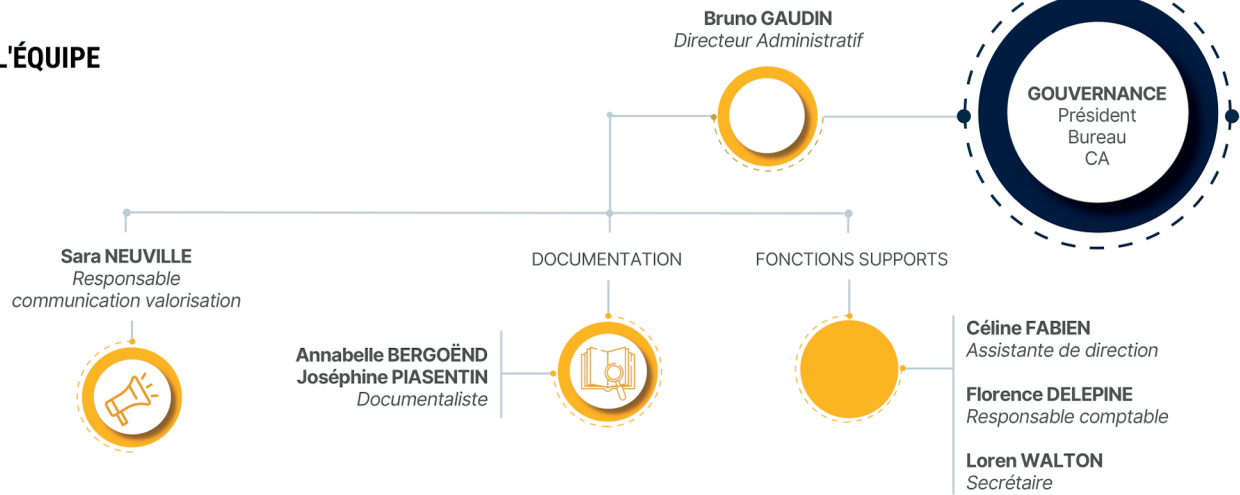
I would like to thank the funders, the Pays de la Loire Region, FranceAgriMer, the Maine et Loire Department and all the sponsors for their support. I would also like to thank and congratulate the iteipmai team and the steering committee made up of administrators, for their work to prepare this event.

Happy 5th Rendez-vous d'herbalia to all!

Laurent Martineau

MEET ITEIPMAI TEAM!

L'ÉQUIPE



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JEAN-ROBERT



MARIANICK



MÉLINA



**PHILIPPE



ROXANE



SARA



SIMON



THIBAUT

**TUESDAY,
NOVEMBER 22**

**AFTERNOON'S TOPIC :
CONTAMINANT ISSUE**

CONTAMINANTS

PUBLISHED BY ITEIPMAI (IN FRENCH)

Retrouvez sur le site Internet de l'iteipmai les publications traitant des contaminants :



<https://www.iteipmai.fr/nos-publications/dossiers-thematiques>

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LISTE ET DESCRIPTION DES PRINCIPALES PLANTES À ALCALOÏDES PYRROLIZIDIINIQUES



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TO BE PUBLISHED : ETHYLENE OXIDE



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Animation : **CHRISTOPHE RIPOLL**

Natinov

ROUND TABLE:

DISCUSSIONS BETWEEN UPSTREAM AND DOWNSTREAM SECTORS ON CONTAMINANTS

AUDE AZNAR

Synadiet



EMMANUEL BOZON

Les aromates de Provence



PIERRE CHAMPY

Université Paris-Saclay



STÉPHANIE CHANUT

Boiron



ISABELLE RIPOCHE

Promoplantes



JEAN-MARC SEIGNEURET & CHRISTIAN LUBRANO

Alban-Muller



LÉON VAN NIEKERK

Darbonne



**WEDNESDAY,
NOVEMBER 23**



ALEXANDRA CREME

Tower Farm

INDOOR GROWING : TOWER FARM, FEEDBACK OF A COMPANY PRODUCING MAP USING INDOOR VERTICAL FARMING TECHNOLOGY.

Committed to building a truly sustainable future, Tower Farm enriches the model of urban agriculture based on social and environmental commitments through vertical indoor production: a controlled environment for controlled plants in all seasons.

At Tower Farm, we do not export products but technology. Our mission is to develop a truly sustainable solution for high value-added plant production that will be beneficial for both society and the environment through the absence of pesticide use and the maximum reduction of the carbon footprint by the distance to the next transformation point.

Our vertical farm technology is an aeroponic indoor growing platform supporting the cultivation of the world's largest selection of crops and provide maximum space and time efficiency. This exclusive, fully automatic, digital management system controls and optimises the cultivation process while reducing the consumption of water resources through closed-loop recycling.

Amazon jungle or Indian forests - all of that is in your warehouse. We guarantee exotic plants' stable production and the safety of the local environment. And we design growing protocol to ensure high active ingredient content and premium quality to add more value to your product with full traceability.

We combined high technology, brilliant minds, and exotic or medicinal plants to stand out and propose to you our business model with "Growing as a service". As two major pharmaceutical and cosmetic companies gives their trust, we develop plants intended for the cosmetic, pharmaceutical and food supplement industries.

My notes :



Animation : AGNES LE MEN
Cnpmai

**TABLE RONDE :
CROP RELOCALISATION.**

PIERRE CHICOTEAU
Nor-Feed



GIORGIANA CHIETERA
IFF



EDITH GIFFARD
Giffard



JOËL LABBÉ
Sénateur du Morbihan



JEAN MAISON
Le comptoir d'Herboristerie/AFC



ALEXANDRE PANEL
Pierre Fabre





Animation : **MARION DUMOULIN**

Irisco / Phytolia

TABLE RONDE :

EVOLUTION OF THE PART OF NATURAL INGREDIENTS IN THE INDUSTRY.

NÉBIL BOURGUIBA

Groupe Berkem



MARIE CHUPIN

Alvend



KARINE DENIEUL

RNI Conseil



BENOIT JOIN

Symrise





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