

PROGRAM

TUE
22
NOV



WED
23
NOV

MAP SYMPOSIUM

Medicinal, Aromatic and Perfume plants



Simultaneous conference interpreting



Théâtre Foirail, 105 Av. du Général de Gaulle, 49120 Chemillé-en-Anjou



Register now!

<https://www.weezevent.com/les-rendez-vous-d-herbalia-5e-edition>

Early booking rates before October 5th

Any question?

Any question about the symposium?
Just ask us !
iteipmai@iteipmai.fr



iteipmai

3 Belle Tête - Melay - 49120 Chemillé-en-Anjou
02.41.30.30.79 iteipmai@iteipmai.fr www.iteipmai.fr
<https://www.iteipmai.fr/rdvh-2022>



RECEPTION

from 8:30 am to 9:30 am

MORNING'S CONFERENCES / FEEDBACKS



Genetics / Genomics

Implementation of marker-assisted selection for perfume plants: fine lavender and rose

Berline FOPA FOMEJU (iteipmai) & a speaker from IRHS / GDO team



Plant material in the context of climate change

Shrub cuttings - new ways explored in ornamental horticulture and implications for growing methods

Laurent MARY (Astredhor)

Plasticity as a lever for adaptation to climate change: example of the work of the RÉCITAL project on lavender

Stéphane HERBETTE (INRAe Clermont-Ferrand, UMR PIAF)



Interaction of underground organs with their environment

Plant growth-promoting rhizobacteria and their applications in agronomy

Laurent LEGENDRE (Université de Lyon)



From research to the field - Basil downy mildew

Multi-factorial approach to control basil downy mildew : example of the BASIMIL program. Focus on the downy mildew risks predictive mathematical model and on the breeding of a tolerant variety

Moderation: Philippe GALLOIS (iteipmai)

Feedbacks : William GIL (ARDO), Aude MONTOVERT (Bioplants)

AFTERNOON'S TOPIC : CONTAMINANT ISSUE



Downstream's point of view : feedbacks

Aude AZNAR (Synadiet) /// Stéphanie CHANUT (Boiron) /// Jean-Marc SEIGNEURET - Christian LUBRANO (Alban-Muller)

Upstream's point of view : round-table

Aude AZNAR (Synadiet) /// Stéphanie CHANUT (Boiron) /// Jean-Marc SEIGNEURET - Christian LUBRANO (Alban-Muller)

Emmanuel BOZON (Les aromates de Provence) /// Isabelle RIPOCHE (Promoplantes) /// Léon VAN NIEKERK (Darbonne)

Pierre CHAMPY (ANSES), Alexandre MACIUK (Université Paris-Saclay) - to be confirmed



Pyrrolizidine and tropane alkaloids : results of the study supported by FranceAgriMer

Denis BELLENOT (iteipmai)



Europam's contribution to the natural contaminants' issue

Nathalie VUCHER (Europam)



**END OF CONFERENCES AT 5:30/6:00 PM - APERITIF
GALA DINNER AT 7:00 PM**



RECEPTION

from 8:30 am to 9:00 am

MORNING'S CONFERENCES / FEEDBACKS



Agroecological crop systems

Use of MAPs in agroecological crop systems

Benjamin LEMAIRE (iteipmai)

Systemic agroecology for MAPs : experiments and practices at Yves Rocher

Ophélie BAZIN (Yves Rocher)

Interrow plant covers on lavender and lavandin

Delphine FRATY (Crieppam)

New crop systems : feedback of a lavender grower

Denis VERNET (GAEC des Fabres)



New plant production technologies

Indoor growing : examples of applications for ornamental horticulture

Laurent CRESPEL (Agrocampus Ouest)

Indoor growing : Tower Farm, feedback of a company producing MAP using indoor vertical farming technology

Alexandra CREME (Tower Farm)



Mechanisation / Robotics

Prospects for using robots in weed control in specialised crops

Stéphane DURAN (Robagri)

AgroPAMS - A Pays de la Loire project to test and speed up the implementation of innovative weeding Agricultural equipments in specialised crops of MAP Plants and Seed production

Patricia MAUSSION (Région Pays de la Loire)

Jean-Albert FOUGEREUX (FNAMS)

AFTERNOON'S TOPIC : MAP SECTOR AND MAP MARKET



MAP sector : 5 potential scenarios for the future

Françoise BRUGIERE (FranceAgriMer)

Round-table : Crop relocation

Moderation: Agnès LE MEN (Cnpmai)

Pierre CHICOTEAU (Nor-Feed) /// Giorgiana CHIETERA (IFF) /// Edith GIFFARD (Giffard) /// Joël LABBE (sénateur) /// Jean MAISON (Le comptoir d'Herboristerie/AFC) /// Alexandre PANEL (Pierre Fabre)



Table ronde : Evolution of the part of natural ingredients in the industry

Moderation: Marion DUMOULIN (Irisco / Phytolia)

Benoit JOIN (Symrise) /// Philippe LAURENT (Pileje) /// Jean-Christophe MANO (Pharmanager)

+ other speakers to be confirmed



END OF CONFERENCES AT 5:30 PM - APERITIF